



Our **VISION** is to be the most vibrant private residential community in the Southeast. We are stewards of the naturally beautiful coastal environment in which we live, work, and play and actively pursue economic, environmental, and social sustainability. We create and foster an active lifestyle, along with experiences and services that enhance our sense of community, security, and quality of life.

Leading Our Community to Excellence through Continuous Improvement

As Leaders we are:

Honest/Trustworthy

Good Listeners/Communicators

Motivated

Respectful

Knowledgeable

Leading by Example

Customer Focused

Our success IS customer satisfaction. We proactively seek our customers' feedback and involvement to improve their experience and ensure our operations are seamless and user-friendly. We are accessible, approachable and responsive, exhibiting flexible, positive attitudes. We strive to exceed the needs of our customers within the extent of our resources and abilities.

Initiative and Ownership

We take responsibility at all levels for moving toward our Vision while reflecting our Values. Each employee's ideas, initiative and involvement are essential to ensuring our customers receive the highest value for their investment. As good stewards and contributors, we are accountable for our actions and decisions.

Effective Communication

We communicate openly in constructive ways that build and sustain trust, engaging in active listening and showing respect for others. We share ideas and information with transparency, making them available to all.

Continuous Learning and Openness to Change

We seek out new methods, procedures and technologies that increase our efficiency to ensure we are continuously improving. We encourage new ideas from all and welcome them as opportunities for positive change. We promote and support continuous learning for employee and organizational improvement.

Team Driven

We are unified in purpose and direction. Through teamwork, we foster and support a strong sense of identity, pride and belonging. We collaborate to solve problems and make decisions that meet the best interest of all while demonstrating a readiness for what the job requires and a willingness to help each other achieve success.