



Candidate Profiles

Landings Association

Board Of Directors

2022-2024

**Mary Lee Beach • Bill Bina
Carol McCarthy • Cary Shapoff
Victor Shernoff • Herman Stone**



Mary Lee Beach

Dr. Mary Lee Beach and husband, Stephen Ford, moved to The Landings after a five-year search. Their priority was a multi-generational gated community with multiple amenities and an active lifestyle with environmental consciousness, which drew them to The Landings in July 2019.

As an Orthopedic Board-Certified Physical Therapist, Beach was owner and managing partner in a Private Practice in Oakmont, PA for 38 years. She earned a BS in Psychology and BS in Physical Therapy from Louisiana State University. Travels took her to Pittsburgh, where she opened two physical therapy clinics. She continued pursuing advanced degrees -- a Masters in Sports Physical Therapy (University of Pittsburgh) and a Doctorate in Physical Therapy. Beach has a son, Justin.

One of her passions is giving back to the community. She served as President of the Pennsylvania Physical Therapy Association Private Practice Section and gave free presentations on "How to Open a Private Practice". This included Vision statements, Policy and Procedures Guidelines, Financials, and Rules and Regulations. Additionally, she was a Delegate at both the State and National levels of the APTA and worked on practice, bylaws, awards, nominating, and strategic planning committees.

Important Issues

Change is inevitable (new General Manager in January, COVID-19), and evolution is a necessity. It is important that we maintain the lifestyle that we all chose The Landings for but also embrace the changing demographics. There are many amenities that The Landings Association owns that are underutilized, such as the Delegal Sunset Pavilion, trails, meeting rooms, and Sunrise Park, to name a few. The Landings Association's Strategic Plan had included kayak/paddleboard classes and science series, which are on hold due to COVID-19. I would like to expand community activities to include an all-age field day on the newly renovated

sports complex, trail challenges to bring the community closer together and show the value of "OUR" Association's amenities. One third of The Landings' population are not Club members. The Club membership is wonderful, and I am an Athletic member, but The Landings Association is our homes and neighborhoods which need to be maintained and utilized.

Skills and Talents

Owning PT practices has given me a unique skill set which requires the ability to multitask. This includes creating a respected practice, treating patients ages 7-100, and dealing with all personality types. Management included setting budgets, capital equipment, reserve funds, updating and changing contracts, employee retention/benefits, all while maintaining high quality and value for the patients. The board and committee positions I've held at the State and National level involved voting on plans affecting 6,000 physical therapists at the State level and 75,000 at the National level. These board positions and committee appointments translate directly to the standing committees and Board of Directors descriptions at The Landings Association.

Community Contributions

Since moving to The Landings, I became a member of New Neighbors (hosted Welcome Gatherings), was past Co-Chair of New Neighbors Pickleball and member of Landlovers. As an active Savannah-Chatham County Local Outreach Volunteer Educators (L.O.V.E.) Mentor, I was able to become involved with county public schools in addition to participating in Second Harvest with New Neighbors. I have joined St. Peter's Episcopal church and am on the coffee hour committee.

In Oakmont, PA, where my Physical Therapy practice was located, we sponsored Little League teams, multiple sports teams, and high school plays. Our clinic offered free sports screens to local teams and was involved with a grant to obtain exercise equipment for the local volunteer firefighters. We participated in and sponsored Relay for Life and Arthritis Foundation fundraisers while being an active Oakmont Chamber of Commerce member.



Bill Bina

Bill and Gayle Bina moved to The Landings in June 2016, renting in Franklin Creek while he worked full time as Dean, Mercer University School of Medicine, planning for a phased retirement. Time continues and family changes. With four children all grown, educated, married, and doing well, the Binas decided it was time to really retire and settle permanently at The Landings, with a home in Oakridge. When full retirement came, they moved to a “right sized” patio home near Palmetto Club. After 22 moves, they now enjoy the beauty, friendship, and security of The Landings.

Growing up in Chicago with his parents, grandparents, and two brothers (one mentally disabled), Bina left at 17 for the US Naval Academy. He graduated with a degree in nuclear engineering, which led him to duty in nuclear submarines.

In his last year at Annapolis, he met Gayle Lentz from Pittsburgh, PA. They were married a year later, thus beginning a 25-year Navy journey around the world. After five years in submarines, Bina decided to change careers, and attended medical school at the University of Nebraska. Then came family medicine training and practice as a family physician. Continuing his education, he received a master’s in public health degree from John Hopkins University. This led him and his family, with four children, to live in Nigeria, Naples, Italy, and Washington, DC. Finally, he decided to retire after 26 years of active duty and pursue a career in academic medicine.

Moving to Macon, Georgia, Bina practiced medicine while serving as director of family practice residency training. Later, recruited to Mercer’s School of Medicine, he filled multiple leadership roles and ultimately Dean while maintaining an active clinical practice. While there, he developed and implemented a new four-year medical school in Savannah and the opening of the two-year clinical program in Columbus, Georgia.

Important Issues

The culture of Landings residents is changing, which brings new approaches and ideas to meet the needs of all. The Board of Directors needs to consider all implications by listening to both old and new neighbors to gain historical and current perspectives. Communication is the key to good community relationships that ultimately allows informed decision making with proper balance toward new and old ideas.

The Board must address major issues of maintaining and improving financial stability, infrastructure, and environment, while ensuring the safety and security of all who live here.

Skills and Talents

I am an experienced, confidential listener and value openness, honesty, and fairness. I consider all sides of an issue. I am known for problem solving, making high-quality decisions, and for getting things done, built upon communication, clarity of goals, and respect.

As Dean, I managed a \$75 million program, responsible for students, faculty and staff, planning, educational and operational expenses, revenues, maintenance, health, and security, on four separate campuses.

Community Contributions

Since 2020, I serve on The Landings Club’s Medical Advisory Team addressing the health issues surrounding COVID-19 for staff and members. Previously, I served as VP of an HOA in Macon and as President of the Georgia Academy of Family Physicians. I continue to serve on multiple boards.

Thanks to New Neighbors and Landlovers, Gayle and I enjoy participating in pickleball, golf, cycling, the Wellness Center, bocce, and the clubs as full time golf members. We have served as table chairs for Art ‘n Mirrors for the Flea Market and look forward to serving again.

No more moving! The Landings is now our home. I am willing to serve our community for many years. I want to contribute as a Board member, maintaining and improving every possible aspect of Landings living.



Carol McCarthy

Carol McCarthy moved to The Landings in 2015, semi-retiring from a career, first in association leadership and then in the fulltime practice of law. She put her BA, Masters in Health Services Administration, PhD in Public Administration, and law degree to work. For 15 years, Carol was CEO of hospital associations and their related foundations and group purchasing organizations. She first led regional associations in New York and Pennsylvania and then the Massachusetts Hospital Association before being selected as President of the American Hospital Association (AHA). During her years at AHA, Carol helped to craft national health policy and secure its approval by Congress. Further, under her leadership, AHA not only expanded member services, it undertook a major restructuring -- streamlining operations and reducing costs while increasing grass roots involvement in policy development.

After AHA, Carol joined a national health law practice based in Baltimore and D.C. She worked as a business and regulatory attorney, primarily for hospitals and physicians. Carol advised her clients on internal governance and contracting matters and represented them before government agencies, licensing and accreditation bodies, research grant agencies, and insurers (public and private). Also, it was at the firm that she began her court and community mediation that continues today.

Important Issues

I believe most Landings residents would list as important issues an adequate water supply, safety, quality housing stock, and a financially sound and cost effective TLA. I would add to the list better cell phone and internet connectivity and preparing for 5G. Finally, there's the challenging issue that arises with the changing demographics of our Landings community. A better understanding of the needs and expectations of our different age cohorts will help ensure that TLA's priorities remain relevant.

Skills and Talents

I will bring the skills I've learned from association leadership and board service to The Landings Association's Board -- strategic thinking, goal setting, identifying early on incipient problems, and collaborating with others to find workable alternatives and what implementing a solution will require. I would add to those tools the listening skills I've honed over many years as a mediator. Listening well is invaluable in the search for common ground among diverse needs and expectations. And, finally, my law background. When I know that legal constraints surround an initiative, I can be helpful in charting a course of action.

Community Contributions

I was active in New Neighbors and served as chair of its Canasta Committee. I also joined Landlovers upon my arrival at The Landings, working as a Flea Market cashier from 2016 to 2020 and an Auctionmania table in 2020. For a year, I served on TLC's Scholarship Committee. "Outside the gate," for the last five years, I have been mediating cases filed with Chatham County's magistrate, state, and superior civil courts. I also continue as trustee on a Princeton Fellowship Fund that provides interim financial aid to class graduates facing hard times.

In the years before moving here, I served on numerous boards and committees. By way of example, I served on federal government policy committees in two presidential administrations and on a Blue Ribbon DOD Committee on military medical preparedness. Also, for many years, I was a member both of the Special Medical Advisory Group to the VA and the National Board of Medical Examiners. My more local community service has included six years on a Trust dedicated to improving health care delivery, and many more years as a court and community mediator in Maryland. I've also recorded audio books for the blind and disabled, and taught law, pro bono, at the University of Maryland Law School.



Cary Shapoff

Dr. Cary Shapoff and his wife, Carol, became homeowners and golf members of The Landings in 2002. Cary and Carol were part-time residents, visiting monthly, while he was still in active periodontal practice. They became full-time Landings residents in 2014. Cary served in the US Navy at Bethesda Naval Hospital and as Medical/Dental Department Head aboard the USS Coronado (LPD-11). His prior work life since 1975 was as a periodontist; in addition to having a full-time private practice in Fairfield, Connecticut, he served on committees and was president of his local and state dental and periodontal associations, as well as past president of a large regional association of periodontists. Nationally, Cary served as Director and Co-Chair of the certifying board of the American Board of Periodontology and Trustee of the governing body of the 7,000-member American Academy of Periodontology. He has considerable experience serving on and leading committees in strategic planning, finance, and membership. He also served as a clinical consultant for dental surgical corporations, conducting clinical trials and participating in product development. Additionally, Cary has lectured to many dental groups throughout the United States, Canada, and internationally, and has been published in dental journals. Cary and Carol have two daughters who live and work in the Northeast but love visiting The Landings.

Important Issues

Currently, the most pressing issue is finding a General Manager to replace the retiring Shari Haldeman. Other important issues are outlined in the new Strategic Plan Draft. Despite being a large residential community of 4,400 beautiful acres that many of us call home, The Landings is also a nonprofit business. It has employees, physical assets, a managed budget, and needs a Capital Reserves fund for maintenance of its facilities and

substantial infrastructure. We are seeing a changing demographic of residents, with many younger families choosing to live within the gates. Their interests should be woven into the Association's overall plans in a fiscally responsible manner, while continuing to maintain and upgrade the existing infrastructure. With the potential for additional land development on Skidaway Island, water usage, wastewater management, and other environmental concerns are critical issues facing TLA.

Skills and Talents

Having served on many professional committees and boards, I understand the function of a board is to think strategically on policy, leaving daily operations to the managerial staff. All Board members share an equal voice and opinion; I believe collaboration results in effective decision-making. My professional practice with patient care required that I identify the problem, gather facts, establish goals, create and implement a treatment plan, and reevaluate that plan to determine whether the objectives were met. This model will help me serve as an effective TLA Board member.

Community Contributions

I presently serve on TLA's Security Committee and TLC's Nominating Committee. I previously served on TLA's Tallow Tree Committee and TLC's House Committee. Earlier this year, I organized and managed registration volunteers at The Village Vaccine Center and continue to assist as necessary. Through Skidaway Community Church, I have participated as a surgical dentist with Faith in Practice Medical/Dental Mission to Antigua, Guatemala (Savannah team). An avid photographer, I am a member of the Photo Club and the volunteer photographer for the Savannah Golf Championships; I am also an active golfer. My wife and I have participated in New Neighbors, Landlovers, Bocce League, International Club, Savannah Somms, and the post-New Neighbors 2011. We also support numerous civic functions, such as Safe Shelters, Savannah Philharmonic, Silver Screen Foundation, and Savannah Book Festival. Carol and I love living here and have formed many wonderful friendships. We want to help keep The Landings the place where people want to live and participate in the amenities and social experiences.



Victor Shernoff

Victor Shernoff, a native of Brooklyn, New York, moved to Savannah in 1964. His wife Elise was born and raised in Savannah. Victor and Elise moved to The Landings almost five years ago from the Jackson Woods area in Savannah.

After graduating from the University of Georgia in 1970 with a Bachelor of Arts degree in political science, Victor continued his education and, in 1971, received his Master of Arts degree in public administration also from the University of Georgia. In 1972, Victor received his Masters level certification in special education from Armstrong State College.

Victor began his work career as a special education teacher at Georgia Regional Hospital in Savannah in 1971. In 1972, Victor became the academic supervisor for all special education programs at the hospital. In 1974, Victor became the regional coordinator for mental health services information systems for 24 counties in southeastern Georgia. In 1978, Victor began his career with the Chatham/Effingham mental health services as director of the planning, information, and evaluation section. In 1980, Victor began his 30-year career in the business sector. This led to successful partnerships in the import business and included becoming the major owner of a large embroidery company.

Important Issues

There are many important issues to me as a homeowner and potential Board member of The Landings Association. The most significant ones include ensuring that The Landings remains financially stable and that leadership is constantly adapting to the ever-changing demographics of the homeowners. In addition, I want to ensure environmental issues are adequately addressed not only for the present time, but also for the future. These issues include water consumption, proper road maintenance, landscaping, and wildlife and lagoon management.

Skills and Talents

My skills and talents include leadership both in the business sector and through volunteerism in the community. I have served the city of Savannah in a number of volunteer organizations. I was appointed to the Savannah Development and Renewal Authority, serving for eight years before having to leave that position because of leaving the city of Savannah. At the same time, I served as president of Congregation Agudath Achim for three terms and am now the immediate past president. I have dealt with management and financial matters throughout my business and volunteerism career.

Community Contributions

I am very active in the Landings community, serving on the Finance, Investment, and Human Resources committees and subcommittees of The Landings Association. I also am an active participant in many of the Club's functions and events.

I decided to run for a seat on The Landings Association's Board of Directors for a number of reasons. I like to learn and feel that this is a great place to learn, especially with TLA's staff who are all hard working, diligent, fiscally conservative, open minded, and truthful during deliberations and meetings. I appreciate the social atmosphere at The Landings and want to be a positive influence at the place I call home.



Herman Stone

Herman Stone and his wife, Shanti, moved to The Landings in July 2019 from Columbia, a planned community in Maryland. They lived in Columbia for 35 years, where they raised their three sons.

Stone graduated from the State University of New York, Maritime College, with a B.S. in Nuclear Science, a U.S. Coast Guard 3rd Engineer's license, and a commission in the U.S. Navy. Upon graduation, Stone entered the U.S. Merchant Marine and worked his way up to Chief Engineer. During a 10-year career, he traveled to five continents, including three world circumnavigation voyages. During this period, he also earned an MBA from St. John's University and served as a reserve officer in the U.S. Navy for 12 years.

After the Merchant Marines, Stone began employment as a Staff Engineer for an energy industry consulting firm, General Physics (GP). During his 15 years at GP, he became Division Vice President, where he ran an organization with \$10 million in annual sales. During his tenure, he managed four company offices in the U.S. plus two overseas locations in Singapore and Kuala Lumpur. Stone was also on the Board of Directors of the GP subsidiary, GP Asia.

With two other engineers, Stone started Fossil Consulting Services, Inc. (FCS), www.fossilconsulting.com, based in Columbia, Maryland. For the past 26 years, as their President, Stone managed the organization and services provided to 150 industrial customers around the world. He is currently working part time and transitioning the company ownership to key employees.

Important Issues

The role of the Landings Association's (TLA) Board of Directors is to enforce the Covenants, protect the Association's property (real and monetary), collect Assessments, and build a sense of community. I have been impressed by the work

that TLA's Board does and believe my education and experience equips me well to ensure successful continuation of these efforts. An area I feel that is critically important is additional enhancements in our community spirit. As I see it, the Board should play a pivotal role by providing inspiration and resources to help expand the feeling of community. These efforts include empowering Landings' residents to be more active parts of our community, enhancing educational activities, and aggressively encouraging participation in all community activities.

Skills and Talents

During my professional career, I managed numerous organizational assessments for firms with a range of technologies, facilities, and employee challenges. For example, for the National Electricity Board of Malaysia, I managed a team to study this national utility. We assessed the organization's strengths and weaknesses and designed an execution plan to support their transition from a third world utility to a world-class organization. I managed similar assessments in Thailand, U.S. Virgin Islands, and in the U.S. I also worked with my management team and established training and development programs for our internal staff that led to improved employee and corporate performance. If given the opportunity to serve on TLA's Board, I will commit my talents and full efforts to ensuring the residents of The Landings have the most effective representation possible.

Community Contributions

While carrying out my professional career, my wife, a former mathematics teacher, and I raised three sons, all of whom became Naval Officers after graduating from the U.S. Naval Academy. We were very active in their Scouting, band, and other activities. I also supported my wife in her duties as USNA Maryland Parents Club President.

Since joining The Landings, my wife and I have been active participants in New Neighbors, hosting multiple Happy Hours at our home and assisting in the tours of Savannah conducted by the Historical Tours and Discover Savannah. While supporting Shanti, an active member of Kiwanis Club, I volunteered to distribute flyers and flags in our Oakridge neighborhood.



Voting Instructions

The purpose of this election is to elect new members to The Landings Association's Board of Directors for the 2022-2024 term.

The Landings Association's Nominating Committee has proposed six candidates for three vacancies on the board. Each Landings lot, including those with two or more owners-of-record, is permitted up to three votes... one vote for each of three candidates. Lot owners may name and vote for write-in candidates. The names of write-in candidates should be printed clearly on the ballot or typed into the online ballot. Vote for up to three candidates, including any write-in candidates.

Owners of multiple lots may cast votes equal to the number of lots owned. For example, owners of two lots are entitled to a total of six votes. However, the number of votes cast for any single candidate cannot exceed the number of lots owned. (The number of lots owned is listed on the outside of the return envelope.) Please refer to page 8 of this brochure for instructions on completing your ballot.

Each candidate was asked to provide a brief bio as well as responses to the questions below:

- 1. What issues at The Landings are important to you, and what issues should The Landings Association be addressing?**
- 2. What skills and talents developed in your past experiences would positively contribute to the Board's deliberations?**
- 3. How have you contributed to the community since moving to The Landings both inside and outside the gates, and what other major community contributions have you made during your life?**

Completing Your Ballot

Please utilize the secure, **online voting** process at **Votenet.com**.
See the enclosed letter for detailed instructions,
as well as your username and password.

-OR-

1. Mark the ballot, place it in the envelope labeled **BALLOT**, and seal the envelope. (Note: Six different ballot versions have been produced, with a rotating order for the candidates.)
2. Put the ballot envelope in the envelope addressed to **TLA Board Election c/o TLA Corporate Secretary**, seal it, and sign it in the space provided on the front. (Note: If the property is jointly owned, only one owner-of-record must sign.)
3. Deposit the envelope in the Association dropbox (located at the circular driveway at the Association - 600 Landings Way South); or hand deliver the envelope to the Association reception desk during normal office hours; or place a stamp on the outer envelope and mail to the Association.

**Your vote must be received by [Votenet.com](https://www.votenet.com)
or by The Landings Association no later than
October 18, 2021 at 4 p.m.**

Note: If you need help voting online or if you did not receive a ballot with this voter packet, please email webmaster@landings.org.



The Landings Association, Inc.
600 Landings Way South • Savannah, Georgia 31411
912-598-2520 • Facsimile 912-598-2516
www.Landings.org



Photo by Mike Newman, Sr.