



**Landings Association
Board Of Directors Election
2017-2019**

Candidate Profiles

- **Blake Caldwell**
- **Maryce Cunningham**
- **Andy Daters**
- **Dave Krautheimer**
- **Hank Policinski**
- **Chris Williams**



Voting Instructions

The purpose of this election is to elect new members to The Landings Association's Board of Directors for the 2017-2019 term. It is being conducted in accordance with Articles II and V of the Bylaws of The Landings Association, Inc.

The Landings Association's Nominating Committee has proposed six candidates for three vacancies on the board. Each Landings lot, including those with two or more owners-of-record, is permitted up to three votes...one vote for each of three candidates. Lot owners may name and vote for write-in candidates. The names of write-in candidates should be printed clearly on the ballot or typed into the online ballot. Vote for up to three candidates, including any write-in candidates.

Owners of multiple lots may cast votes equal to the number of lots owned. For example, owners of two lots are entitled to a total of six votes. However, the number of votes cast for any single candidate cannot exceed the number of lots owned. (The number of lots owned is listed on the outside of the return envelope.) Please refer to page 8 of this brochure for instructions on completing your ballot.

Each candidate was asked to provide a brief bio as well as responses to the questions below:

- 1. What issues at The Landings are important to you, and what issues should The Landings Association be addressing.?**
- 2. What skills and talents developed in your past experiences would positively contribute to the Board's deliberations?**
- 3. How have you contributed to the community since moving to The Landings both inside and outside the gates, and what other major community contributions have you made during your life?**



Blake Caldwell

Blake is a physician and a retired Captain in the Commissioned Corps of the Public Health Service. She began her military career in the Navy where work took her to Panama to lead the Medicine in the Tropics course for Navy physicians. Subsequently, from 1989 – 2010, she worked at the CDC in Atlanta in senior leadership positions, continuing her focus on infectious diseases, and representing the agency on numerous national programs and committees which set health policy and public health practice for the nation. Her undergraduate degree from Emory University is in Economics, and she also holds a Masters in Public Health.

Blake grew up on a farm in Central Kentucky, is married to Joel Rosenstock, also a physician, and has two stepsons and three grandsons. Her dog Atticus is a constant companion. On their very first visit to The Landings in 1998, she and Joel bought property. They moved in 2002 and have been happier about that decision with each passing year.

Response to Question 1:

Many changes are ahead for our community. It will be important for The Landings Association to balance the needs of both our young families and older residents, to address our aging housing stock and meet the demands for new types of housing. Association finances will remain of key importance. Specifically, I would like to see a new emphasis on health, which contributes to the long-term vitality of our community and healthier lives for all of us. This includes support for the excellent work underway in water conservation and green energy initiatives. I am a champion for an infrastructure that encourages physical activity and is environmentally sound.

Response to Question 2:

Over my entire career, including my time at The Landings, I've worked to develop skills in strategic planning, policy formulation, and group consensus building. I have come to appreciate that, while each problem has to be approached with careful attention to the science or facts, the human element is also critical. Involving the affected people in the development of solutions improves the plan, helps ensure buy-in, and greatly increases the probability of success. I always strive to build partnerships and reach out to experts across disciplines for their ideas, whether writing grants, managing budgets, or working with diverse staff.

Response to Question 3:

In these past 14 years as a Landings resident, I have been very involved: eight years on TLA's Public Works Committee included development of the Nature Trail; the Dog Park Committee, chair for six years, including overseeing the Park renovation; and as a member of the Center Islands Committee overseeing their landscaping. I led the committee that designed and developed Skidaway Farms, our community garden. I currently serve on the Sustainable Skidaway steering committee, resulting in oversight for several archaeological digs at historic sites.

In Savannah, I am active in the food/health community, serving as co-chair of the Savannah-Chatham County Food Policy Council, which works to connect regional farmers to our under-served communities. I founded and co-chair the very successful Healthy Savannah Grant Planning Working Group.

I served on the Memorial Health Institutional Review Board, both reviewing scientific proposals and mentoring medical students and residents. I worked as a volunteer to the Metropolitan Planning Commission to chair a task force that, after countless meetings with stakeholders, revised the city and county Animal Control Ordinances.

It would be an honor to serve you on TLA's board. I welcome hearing from you (BlakeCaldwell10@gmail.com).



Maryce Cunningham

A communications professional with more than 25 years of experience in the telecommunications industry, Maryce served as the government and community relations representative for several telecom companies, including Cablevision Systems Corp. and Cox Communications. She represented the companies before local, state, and federal governments, created community and corporate initiatives, reviewed and guaranteed adherence to franchise requirements, lobbied in Washington on telecom issues, and produced and hosted community-service television series. She received multiple local, regional, and national awards for dedication to community, service to the industry, and commitment to local programming.

Maryce holds a B.A. in French and Speech & Drama and an M.A. in Corporate & Political Communications with certificates in Writing and Video Production. She taught high school French for several years and was an Adjunct Professor of College Freshman Rhetoric.

A native of Pennsylvania, Maryce and her husband Jim resided in New York, New Jersey, Illinois, California, and Arkansas, but called Connecticut home. Her daughters live in Tampa, FL and Richmond, VA.

Response to Question 1:

The Landings is a spectacular community, managed under the superb leadership of TLA's board and staff. As in all mature communities, there are issues that need consistent scrutiny, such as conservation of the water supply and maintenance and upgrading of the infrastructure. Landings residents work hard not to show their ages -- so must our houses, roads, paths, sewers, fields, and common areas remain attractive to current and prospective residents. An increasing number of new homebuyers are families with young children. We welcome them, but need to provide activities that fit into their lifestyles and schedules. We should share a concern for the wellbeing of our older residents. In this caring community, no

one should feel alone or bereft. Safety in our homes and on our roads and cart paths remains an issue. Development of potential property suitable for housing alternatives is vital. The Landings Company should find new methods of creative marketing to reach a broader constituency. And TLA and TLC must work together, without duplicating efforts or sending conflicting messages.

Response to Question 2:

My experience and commitment make me an excellent candidate for The Landings Association's Board. I have served on numerous boards and committees throughout my career, as both a company representative and community volunteer. I headed a television production department with a significant staff, finding creative ways to maintain a strict budget while updating equipment and creating new programming. I have initiated award-winning, corporate-sponsored community campaigns, represented my companies before state, local, and franchising authorities, and testified at a hearing of the Federal Communications Commission. I know how to initiate projects and to assist with others' plans. I look, listen, and learn, recognizing a need and stepping up to address it, and have always been known as dependable, reliable, and a superb communicator.

Response to Question 3:

I have been a dedicated member of each of my communities, holding positions on the boards of organizations like the Cancer Society, United Way, Westport Country Playhouse Foundation, and Levitt Pavilion for the Performing Arts. Upon arrival at The Landings, I joined New Neighbors, serving two terms on the Board as Publicity Chair and then as President. I have been Chair of the Landlovers' Scholarship and Community Service Merit Award Committees for three years and Chair of the Flea Market in 2016 and 2017. A weekly participant in LWGA golf, I have held the Board positions of Secretary and Publicity Chair, as well as Co-Chair of the 2016 Bouchillon Tournament and the 2017 Tournament for a Cure. I prepare and place publicity for the CCA of Skidaway. I re-activated the Connecticut Nutmeggers and plan several activities a year. I am also the 2017 Savannah Book Festival Volunteer Coordinator.

I would be honored to represent the residents of this beautiful, caring community.



Andy Daters

Andy is a veterinary oncologist who specializes in the treatment of cancer in pets. He originally is from Little Rock, AR but came to Savannah five years ago after living for 13 years in south Louisiana. He received his BS in Biology from Washington and Lee University in 1997 and then went on to obtain a Master's Degree in Physiology, Pharmacology, and Toxicology as well as his Doctorate in Veterinary Medicine from Louisiana State University. Andy completed a residency in Small Animal Medical Oncology (also at LSU) and is board certified through the American College of Veterinary Internal Medicine as a medical oncologist. This is a very specialized and select profession, as there are only a few hundred veterinary oncologists in the world. After working in a specialty clinic in New Orleans for five years, Andy and his family moved to Savannah in 2011, and he now owns Coastal Veterinary Oncology.

Andy and his wife Callie and their two children James (12) and Gracie (11) have loved being residents of The Landings since they moved to Savannah. Both the proximity to our beautiful waterways and the diverse amenities of The Landings made it an easy sell for his relocation realtor! On any given day you can find them on the boat, bike trails, or athletic fields taking advantage of our unique community.

Response to Question 1:

One of the reasons my family chose to live in The Landings was how safe we feel here. However, I think the relative safety of The Landings compared to other neighborhoods in Savannah often makes us forget how much work goes into providing and maintaining this safe environment. Improvements to our safety can be made on many levels, from walker and runner safety on our wonderful trails, to driver and biker safety on the roadways. With younger families moving into The Landings, we are

also going to be seeing an influx of new drivers to our roadways. We must ensure that they are being taught roadway safety by model example.

Another topic important to me is to continue to focus on and develop long-term goals that maintain a good balance between the younger and older age groups of our community. Both demographics are integral parts of what makes The Landings not only a unique but strong neighborhood. A board member must be able to understand the needs of all residents.

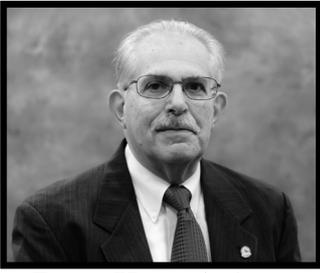
Response to Question 2:

My training to be a veterinary oncologist did not include any board work. However, my training and practice does include daily problem solving, personality management, and critical thinking. I work with very dedicated families who are in highly emotional situations. I take pride in my ability to develop not one, but many solutions based on multiple factors. Not every family I work with is the same, so there is no template to follow. Just as no two issues deliberated by the board are alike, no template can be followed there either.

Response to Question 3:

Most of my extracurricular activities revolve around my kids, so this is where the majority of my contributions lie as well. My wife and I recently served as the parent chairs of the Savannah Country Day Annual Fund, where we helped raise more than the goal of \$500,000. At a lower level, but no less important, I have also coached both of my kids' teams in soccer and basketball.

Our clinic is also a founding member of the annual Woof Woof 5K. This is an annual road run/walk to raise money and awareness for pet cancer and pet cancer research. The funds raised go both to national research and local families for medical costs.



Dave Krautheimer

Dave has had a successful career within the electronics industry with L-3, MITEQ, and MA-COM, primarily in the area of new business development. He has a BS in engineering from NYIT specializing in RF & Microwave technologies, an MS in Management Science from LIU, and PhD coursework in Operations Research at Polytechnic University. He also was an adjunct professor of Management Science in the Graduate School at Polytechnic University. Dave is a Life Senior Member of both the Institute of Electrical Engineers and the Association of Old Crows (AOC), a recipient of the Electronic Warfare Technology Hall of Fame Award, as well as the AOC Life Achievement Award. Additionally, he served on the Boards of several high tech companies, and the Board of the Metro Chapter AOC as well as their treasurer. He also served as a board member at the Landings Settlement Condominium Association. A prolific writer, Dave has authored more than 40 technical publications, primarily dealing with the intricacies of electronic warfare.

Response to Question 1:

I'll skip the standard rhetoric of dealing with the basic issues of landscaping, daily operations, and planning, which have not changed significantly throughout the five years that we have resided at The Landings.

Instead, I'll address the issues that will allow us to remain competitive in the housing market and increase our property values. This means that we need to maintain the sound practices from the past, and integrate new and innovative practices for the future of our community.

One major change that I have observed in our community over the years is the basic change in age demographics. With the aging population moving out, we are seeing a turnover in home ownership, with a significant influx of younger families moving to our community. Consequently, we need to build on the good from the past, while thinking outside the box to satisfy the needs of all community members, as the needs within

each generation are unique. Having three generations of my family living within the community, this issue is most important to me.

Going forward, these changes will likely necessitate a different distribution in our fiscal budget, allowing us to address the future needs, services, and recreational facilities for all Landings families.

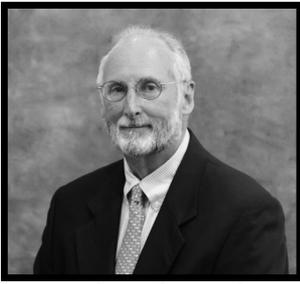
Response to Question 2:

My background is in technology and management. Having been an engineer, engineering manager, marketing, and new business development executive as well as an Executive VP running two \$25M+ divisions, allows me to believe that I can be a major contributor virtually immediately and, as such, be an asset to the Board. That, in conjunction with my time spent as a graduate professor at Polytechnic University, has given me additional expertise working with people. Professionally, these occupations taught me how to evaluate potential problems and mitigate the issues with a cost-effective solution. Furthermore, the leadership skills utilized throughout my career will mirror the responsibilities needed to contribute positively to the shared decision making process of The Landings Association's Board.

Response to Question 3:

My wife and I have been living at The Landings all year round for a relatively short period of time. However, even as a snowbird, I was active in the Settlement Condominium Association at The Landings as well as a member of their BOD.

When we lived in New York, I was an active soccer coach with the St. Patrick's Soccer Club as well as a USSF soccer referee. I also spent a good deal of time with the Boy Scouts of America at both the local and district levels as well as raising money for the college scholarship program within the Association of Old Crows, which is one of the professional organizations that I have been heavily involved with for many years.



Hank Policinski

Hank and Marion bought a lot at The Landings way back in 1999 and, for the next three years, they vacationed here to see if it was the place for them. Once satisfied, they leapt into “island life”, purchasing their West Marsh home in 2002, adding a second story, and moving here from Connecticut in 2005. They feel blessed to live at The Landings along with their two rescue dogs Charlie and Banner, and enjoy visits from their daughters Alicia and Meredith and granddaughter Greer.

Hank earned BS in Mechanical Engineering and BA degrees, both from the University of Notre Dame, and a Juris Doctor Degree from University of Detroit Law School. For 35 years, Hank “lawyered” at GE in Corporate and Intellectual Property (IP) Law.

For his first 21 GE years, Hank counseled 17 major GE businesses. He moved to GE Headquarters in 1995 as Associate General Patent Counsel, advising other GE lawyers worldwide. At Headquarters, Hank also headed GE’s Global Patent and Trade Mark Operation and served as Mergers and Acquisitions IP Counsel and Chief IP Counsel.

Response to Question 1:

Several concerns touch our community: community path safety and courtesy, private property appearance and maintenance, home security, water bills and conservation, infrastructure replacement, improving amenities, and renovation of aging residences. All are important and have TLA’s attention.

However, one “heavyweight” concern stands out with its impact on the community and the huge effort to make it happen. Sustaining The Landings means attracting new residents and, reputable studies show, prospective residents prefer new housing. So we need an ample supply of residential lots.

But The Landings is nearly built-out. That’s why TLA’s Strategic Plan includes studying land use and adding new residential lots. These lots will come from developing underutilized parcels within The Landings. Of course, all new residential develop-

ment must fit the “feel” of our community and receive the vote of approval of our residents. Implementing our Strategic Plan, through sensible development of new residential housing opportunities, sustains our community long term. But it won’t be easy.

Response to Question 2:

In early 2015, knowing my TLA committee work, the Board trusted me to fill a mid-term Board vacancy. Now, as a Board member, I work to contribute effectively and substantially to Board deliberations. As a lawyer, I learned to be deliberate, detail focused, creative, big picture oriented, a team player, and to think clearly and write concisely. At GE, I engaged in high profile work in upper echelons on complex matters with tens of millions of dollars at risk. And I led a 50-person lawyers/clerical team in global activities, demonstrating I can understand complicated issues and manage and collaborate with others to reach practical, effective solutions.

Response to Question 3:

For more than four years, I served and contributed on TLA’s Covenants Committee and its Development Committee (Chair). Teaming to extensively revise TLA’s Covenants, I worked to have those revisions voted in by residents via ballots in 2013, 2014, and 2015. Those revisions modernized TLA’s Covenants, brought TLA under the protection of Georgia’s Property Owners’ Association Act, and enhanced TLA’s Covenants enforcement. As Block Captain, I “brought out the vote” repeatedly.

I also served on TLA’s Governance Committee and Security Committee, working to ensure that The Landings is properly managed and secure.

Off island, I was Director and President of the Lodges at Elkmont Homeowner’s Association in Banner Elk, NC. Marion and I raise funds for Savannah’s Safe Shelter, a home for abused women and marginalized children, and we sponsor summer scholarships for Notre Dame students who run Safe Shelter’s Camp R.O.C.K.

Partnering with Notre Dame faculty/administrators, I started a master’s program in patent law. I endowed an ND academic scholarship and am active in the ND Club of Savannah.



Chris Williams

Chris and his wife Mary Ellen came to The Landings 11 years ago for the active lifestyle and proximity to the city of Savannah. Their three boys have blessed them with five young grandchildren. The families visit often and love all the amenities offered by The Landings Association and The Landings Club. Chris says they could not have picked a better place to retire.

Chris has an MBA and a CPA. He and his wife spent five years working in Asia and witnessed the “hand over” of Hong Kong to China. During his career, he also served on the boards of several nonprofit organizations.

Chris says it's an honor to be invited to run for the Board of the Association. He says the candidate pool always comprises individuals with outstanding credentials, as evidenced by the excellent job done by recent boards. He says updating the governing Covenants of the Association is a good example of that fine work.

Response to Question 1:

Over recent years, the community has witnessed a significant change in the demographics of the island. More young families have moved to The Landings for reasons including safety and overall quality of life. From my perspective, it is a positive development. Children bring a vibrancy to any environment. The challenge for The Landings Association is to offer desirable amenities and services to the young families in our midst in coordination with those offered by The Landings Club. In that regard, communication is the key. The Club and the Association must continue to complement their services in a way that best meets the needs of all residents.

Most of us are aware of the need to conserve water resources on the island. The Georgia Department of Natural Resources is continually “raising the bar” in terms of the amount of water we are allowed to withdraw from the Floridan Aquifer. Part of the equation is making better use of the wastewater the community generates. The current wastewater system has probably reached

the end of its useful life. The system is comprised of settlement lagoons and spray fields that function as a giant septic system. The recent Land Use Study commissioned by the Association suggests that the population of the island will likely continue to increase, thereby placing incremental load on the wastewater treatment system. It is time to figure out where we go from here.

It is no secret that higher-priced homes at The Landings are not selling well, and if they do sell, it is at a significant discount to the seller's expectations. In many cases, homes are selling at a loss compared to original purchase price and certainly below replacement cost. Many of us have opinions as to why this situation has developed. However, I have not seen any hard data that would help clarify the problem, and it is a problem. Friends tell me that home prices in South Florida have recovered from the depths of 2009-10 and have moved into positive territory, especially at the high end of the market. Why not here?

I have enumerated above some of the challenges the community faces as it moves forward. We all need to keep an open mind as we tackle these important issues. It is often said that you can't come to the right solution until you start asking the right questions. If elected, that would be my principal goal.

Response to Question 2:

My professional career spanned the fields of auditing, accounting, leasing, banking, finance, and operations. At times, I supervised teams of more than 500 employees. This experience included financial planning for organizations with more than a billion dollars of assets and multi-billion dollars of revenues.

Response to Question 3:

During my time as a resident in The Landings, I have been a volunteer with many organizations, including Kiwanis Concert on the Green, The Landings Club's Ambassador Program, and volunteering for The Legends of golf tournament, to name just a few.

Completing Your Ballot

Please utilize the secure, **online voting** process at **Votenet.com**.
See the enclosed letter for detailed instructions,
as well as your username and password.

-OR-

1. Mark the ballot, place it in the envelope labeled **BALLOT**, and seal the envelope. (Note: Six different ballot versions have been produced, with a rotating order for the candidates.)
2. Put the ballot envelope in the envelope addressed to **TLA Board Election c/o TLA Corporate Secretary**, seal it, and sign it in the space provided on the front. (Note: If the property is jointly owned, only one owner-of-record must sign.)
3. Deposit the envelope in the Association dropbox (located at the circular driveway at the Association - 600 Landings Way South); or hand deliver the envelope to the Association reception desk during normal office hours; or place a stamp on the outer envelope and mail to the Association.

**Your vote must be received by Votenet.com
or by The Landings Association no later than
October 27, 2016, at 4 p.m.**

Note: If you need help voting online or if you did not receive a ballot with this voter packet, please call 912-598-2520, weekdays from 8 a.m. to 5 p.m.





The Landings Association, Inc.
600 Landings Way South • Savannah, Georgia 31411
912-598-2520 • Facsimile 912-598-2516
www.Landings.org